



SUMMARY

Main Street Beatrice understands the economic burdens COVID-19 has placed on small businesses in our community.

We are offering a flexible mini grant of up to \$500 per award to help small businesses with marketing and digital development expenses incurred in December 2020, January and/or February 2021. The mini grant is able to be offered thanks to the community support and Covid-relief grants Main Street Beatrice received this year. Grants will be between \$250-\$500 each.

Main Street Beatrice will provide the grant only to small businesses within the designated Main Street district (see map attached) with priority given to our Contributing Partners and also our downtown Dining and Entertainment sector (example: theaters, restaurants, bars, event venues). Funds are limited and we understand that we may not be able to meet all requests.

The purpose of the grants are to 1) Help provide a marketing opportunity to reach customers and communicate to them what steps or changes have been implemented to make a safe experience for them and what opportunities exist with our downtown shops. This can be digital, radio, paper, direct mailing, etc. and/or 2) For our non-dining and entertainment sector we want to focus on applications that help a business develop or further develop their online presence (website, social media, online shopping/order, Google optimization, etc.) and/or delivery/curbside services. If you have already invested in a website, online sales platform, delivery, etc. since March 16th 2020 those expenses can be considered as well.

Main Street Beatrice staff are always available to help you discuss business topics such as marketing and digital improvements. Call us we would be happy to assist you, 402-223-3244.

APPLICATION PROCESS

This is the application form, more digital copies are available at www.mainstreetbeatrice.org
Businesses should submit their complete application forms and attachments by email to msothan@mainstreetbeatrice.org
If you cannot submit by email, complete this form and call (402) 223-3244 for drop-off instructions.

DEADLINE: Complete application must be submitted by **Monday December 21, 2020.**

FINAL REPORTING

A copy of the **invoices/expenses** used for this grant application will need to be submitted to Main Street Beatrice by April 1, 2021.

APPLICANT REQUIREMENTS

To qualify, the applicant must:

- Be a legal business entity: please show proof of Secretary of State registration, or business EIN, or Sales Tax, or Business License, or other form of business identification.
- Be located within the boundaries of the Main Street Beatrice district. (see map)
- Submit a complete application by Monday December 21, 2020
- Priority will be given to Main Street Partners and also Dining & Entertainment Businesses.

If you have any questions or need guidance on preparing the application, please **email** msothan@mainstreetbeatrice.org or **call** (402) 223-3244.

The following types of businesses do not qualify for assistance at this time:

- Government agencies
- Banks
- Home-based businesses
- Churches
- Businesses not open regular hours to the public

BUSINESS INFORMATION AND REQUEST (use additional pages as necessary)

Business Owner(s) (in some cases manager) Name(s):

Business Owner(s) Phone Number(s): Business EIN (or other business identification #):

Business Owner(s) Email(s):

Registered Business Name: Year business was established:

Trade name/DBA (if different from Registered Name):

Type of business (e.g., restaurant, gift retail, office, service):

Business Address: Mailing Address (if different from business address):

Website: Social Media Sites (Facebook, Instagram, Twitter, Yelp, other?):

How many full-time employees do you employ? How many part-time employees?

Anticipated Business Hours in short term:

What other Covid related support have you applied for? Which ones have you received support from already?

Why are you requesting COVID-19 grant assistance? Please provide two (2) or more specific ways the pandemic has affected your business operations. (use separate sheet if needed)

**How do you intend to utilize the grant funding if successful in receiving a mini grant?
Please indicate your anticipated expenses as part of these efforts. (use separate sheet if needed)**

TIMELINE

Monday, December 21 2020	Deadline for submission
Tuesday, December 22 - Wednesday, December 23, 2020	Applications reviewed
Wednesday, December 23 - Monday, December 28, 2020	Grant recipients announced

AGREEMENT BY BUSINESS OWNER(S)

As business owner(s) of _____, I/we have:
[name of business]

- Reviewed the Main Street COVID Small Business Mini Grant Application.
- Verified that my business is within the Main Street boundaries.
- Attached proof of being a legal business entity.
- Understand that determination of Mini Grant awards is at the discretion of Main Street Beatrice Selection Committee.
- Agree to participate in Main Street’s online directory and potential media mentions or photos.

 Print Signature of Business Owner

 Signature of Business Owner

 Print Name of Business Co-Owner
 (if applicable)

 Signature of Co-Business Owner
 (if applicable)

 Print Name of Business Co-Owner
 (if applicable)

 Signature of Co-Business Owner
 (if applicable)

 Date

Main Street Beatrice is an equal opportunity provider.



Main Street Beatrice's Mission Area

