

LET'S GO SMANN

SMALL BUSINESS SATURDAY

NOV 26

VISIT THESE PARTICIPATING BUSINESSES AND CELEBRATE SMALL
BUSINESS SATURDAY!

Beatrice Nutrition

121 S 5th St. 402-806-4427

Blue Bulldog

301 Court St. 402-981-6784

Clean Slate Soap

813 Court St. 402-230-8965

Gage County Historical Society & Museum

101 N 2nd St. 402-418-1502

Gorgeous Hanger

301 Court St. 402-239-2138

Heart Like Mine

305 Ella St. 402-418-4275

Sifted Sweets

108 S 6th St. 402-806-2319

Vintage Venue *Fall Farmers' Market

620 Court St. 402-239-3304

Weigel Jewelry

515 Court St. 402-228-9484

The Black Crow Restaurant & Bar

405 Court St. 402-228-7200

Burwood Books/Mother to Mother

609 Court St. 402-223-6042

Beatrice Movies

615 Court St. 402-223-5124

Gems & Junk

502 Court St. 402-239-6595

Happy Kernel

811 Court St. 513-321-1494

The Mechanical Room

301 Court St. Basement 402-520-0389

Stone Hollow Brewing Company

301 Court St. 402-806-4664

Quilt Stitches

505 Court St. 402-223-1916

Uhl's Sporting Goods

204 N 5th St. 402-223-2433





BEATRICE MOVIES

615 COURT STREET BEATRICE, NE (402) 223-5124

BIG TIME MOVIES AT AMAZING SMALL TOWN PRICES!

BEST MOVIE THEATER POPCORN IN TOWN!



WWW BEATRICEMOVIES COM







BAGBY TRAVEL AGENCY

Monday-Wednesday:
9:00-6:00
Open late on Thursdays until
seven through Christmas!
Give the Gift of Experience





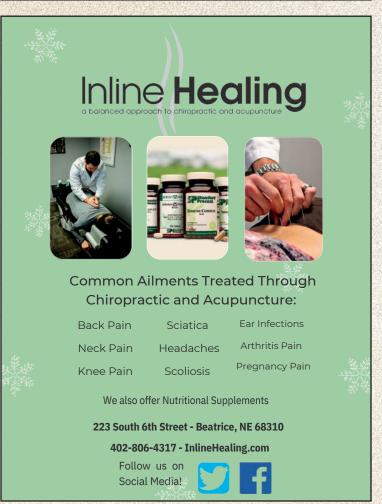














Christmas Schedules for 2022

Ongoing events:

Gift-A-Day REGISTRATION Tuesday, November 1st - Sunday, November 27th: The Gift-A-Day Giveaway is back! Register at participating stores to win a \$25.00 gift certificate, compliments of your favorite Main Street business. For a list of participating businesses, see the enclosed flyer, call 402-223-3244, or visit www.mainstreetbeatrice.org.

Gift-A-Day GIVEAWAY Monday, December 5th - Tuesday, December 20th: Make sure to listen to KWBE every weekday to see if you have won a \$25.00 gift certificate from partnering businesses!

Store Front Display Contest Saturday, December 3rd - Sunday, December 18th: Vote on your favorite store display inside participating businesses. For a list of participating businesses, see the enclosed flyer or visit www.mainstreetbeatrice.org

Shop Local Late, November 3rd - December 22nd: See the enclosed flyer for information on which shops in downtown Beatrice will be staying open until at least 7 pm throughout the holiday season! Shop local, late every Thursday in downtown Beatrice!

Fantasy of Trees, December 1st - 27th: Be sure to stop in at Indian Creek Mall to view and vote on your favorite trees that have been decorated by community organizations and businesses. For more information, contact the Beatrice Area Chamber of Commerce, 402-223-2338, or visit www.beatricechamber.com.

Holiday Lighted Tour & Contest, December 5th - 20th: Enjoy the holiday lights and displays with the annual Holiday Lighted Cruise of homes and businesses. To obtain a map and vote, visit the Beatrice Area Chamber on Facebook, call 402-223-2338, or visit www.beatricechamber. com. If you would like to register an address for the tour, please contact the Chamber, prizes will be awarded to the top displays.

Winter Festival of Prairie Cultures Celebration, November 25th - December 21st: Go back in time this holiday season and see a beautiful tapestry of winter traditions of those who lived on the plains at the beginning of the Homestead Era. Homesteading brought a variety of cultural and ethnic traditions to the United States. Our Winter Festival remembers this rich heritage and celebrates the cultures of those who settled the Great Plains, as well as the rich culture that existed in the region prior to European settlement. For more information, contact Homestead National Historical Park, 402-223-3514, 8523 NE-Hwy 4.

Holiday Season Schedule:

Sunday, November 20th: Gage County Courthouse Lighting and Events

Stay tuned to local news outlets for event details.

Wednesday, November 25th:

Blackout Wednesday activities at the Mechanical Room, 301 Court Street, downstairs, find them on Facebook for more details.

Thursday, November 24th: Happy Thanksgiving!

Friday, November 25th: Black Friday - Start of Buy Local Week!

Come early, stay late, and take advantage of great deals in Beatrice as we officially kick off the holiday shopping season on Black Friday! For more information, contact the Beatrice Chamber of Commerce at 402-223-2338 or visit www.beatricechamber.com. Don't forget - Buy Local, Buy Beatrice!



Saturday, November 26th:

Small Business Saturday - Join the national effort and support your local small businesses as you explore downtown Beatrice! Check out what has changed downtown and check out the local shops and stops! For a list of participating businesses, see the enclosed flyer, call Main Street at 402-223-3244, or visit www.mainstreetbeatrice.org

9:00 am - 12:00 pm - Fall Farmers Market: 620 Court Street Join us for a special one-day indoor Farmers Market. This will be your chance to stock up on late-season local produce, baked goods, honey, and eggs. There will also be handmade craft items and more! Join us for the Farmers Market and breakfast as part of Small Business Saturday! Learn more by visiting Beatrice Farmers Market on Facebook.

In conjunction with the market, enjoy a breakfast buffet at Vintage Venue put on by Colleen's Catering. Keep an eye on the Beatrice Farmers Market Facebook event for the cost of the

Additional vendors are invited to participate in the fall farmers market! Please contact us in advance for the application form and more. Beatrice Farmers Market and Main Street Beatrice, 402-223-3244.

Heart Like Mine Open House: Check out Heart Like Mine, a new downtown business, at 305 Ella Street, that focuses on event decor rentals and more! Check out our Facebook page for more information and details as we get closer to opening!

Tuesday, November 29th:

Giving Tuesday - We have a day for giving thanks, and we have days for getting deals. Now we have a day for giving back; #GivingTuesday is a global day dedicated to giving back. Charities, families, businesses, community centers, and students around the world will come together for one common purpose; to celebrate generosity and to give.

Friday, December 2nd:

5:00 -8:00 pm - Beatrice Art Guild Show: Beatrice Art Guild member's holiday show and sale. A special show of youth art from Deb Monfelt's classes. Paintings, wood carvings, cards, ornaments, holiday decor, and more! Join us at 601 Court Street.

Saturday, December 3rd:

 $10:\!00$ am - $2:\!00$ pm - Beatrice Art Guild Show: Beatrice Art Guild member's holiday show and sale. A special show of youth art from Deb Monfelt's classes. Paintings, wood carvings, cards, ornaments, holiday decor, and more! Join us at 601 Court Street.

10:30~am-12:00~pm - The Beatrice Public Library is holding a family crafts day featuring a Santa's Workshop gingerbread house decorating activity. Join them at 100 North 16th Street.

1:00 - 3:00 pm Main Street Beatrice Santa Comes to Downtown: Enjoy hot chocolate and visit the new Beatrice Fire Station open house, 300 South 6th Street! This event is free and open to the public. Sponsored by Main Street Beatrice, Beatrice Fire & Rescue, Beatrice Community Hospital, and Sunrise Bakery! *Please do not park in front of the station on 6th Street* Enjoy the day's activities and stay for the movie and parade! For more information, call Main Street at 402-223-3244, or visit www.mainstreetbeatrice.org

2:15 pm - \$1 Movie Special at Beatrice Movies! Watch "The Grinch" (2018): In this adaptation, a grumpy Grinch plots to ruin Christmas for the village of Whoville. Make it a special family movie day at Beatrice Movies! Enjoy the movie after the Rides with Santa and before the Holiday Lighted Parade! Location: 615 Court Street. Kids watch free with \$1 adult ticket!





3:45 pm - \$1 Movies Special at Beatrice Movies! Watch "The Grinch" (2018): In this adaptation, a grumpy Grinch plots to ruin Christmas for the village of Whoville. Make it a special family movie day at Beatrice Movies! Enjoy the movie after the Rides with Santa and before the Holiday Lighted Parade! 615 Court Street. Kids watch free with \$1 adult ticket!

5:30 pm - 2022 Holiday Lighted Parade: Beatrice Area Chamber of Commerce's 8th Annual Holiday Lighted Parade. This parade takes place along 5th Street downtown. Festivities include a live nativity scene, live reindeer, free Polaroid pictures with Santa, a visit from Beatrice Bakery, hot chocolate stands, and more! Come early and stay late! For more information, contact the Beatrice Chamber of Commerce at 402-223-2338 or visit www.beatricechamber. com.

Sunday, December 4th:

2:00 - David Marsh - Musica from Around the World. Join Homestead National Historical Park in the Education Center for part of the Winter Festival of Prairie Cultures Celebration! For more information, contact Homestead National Historical Park, 402-223-3514, 8523 NE-Hwy 4.

Friday, December 9th:

6:00 - 10:00 pm - Catch the Glow Fundraising Gala & Auction: The Beatrice Community Hospital Foundation holds THE annual fundraising event of the year, Catch the Glow at Classics Bar and Grill. This event, now in its 21st year, supports the operations of the Beatrice Community Hospital and healthcare in our community. For more information, contact The Beatrice Community Hospital Foundation, 402-223-3078, https://thebchfoundation.org/

7:30 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nine-year-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Saturday, December 10th:

9:00 am-11:00 am - Breakfast with Santa at the Gage County Museum, 101 North 2nd Street. Kids ages 0-12 are invited to participate; pre-registration is required by calling 402-228-1679. Snacks are provided, with take-home crafts on sale for \$2.00.

7:30 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nine-year-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Sunday, December 11th:

2:00 pm - Jerome Kills Small - Song and Dances of the Lakota. Join Homestead National Historical Park in the Education Center for part of the Winter Festival of Prairie Cultures Celebration! For more information, contact Homestead National Historical Park, 402-223-3514, 8523 NE-Hwy 4.

2:00 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nine-year-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

Thursday, December 15th:

7:30 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nine-year-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Friday, December 16th:

7:30 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nine-year-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Saturday, December 17th:

2:00 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nine-year-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy a meal downtown to make a complete holiday outing!

7:30 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nine-year-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Sunday, December 18th:

2:00 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nine-year-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

2:00 pm - Christ Sayre - Nebraska's Musical Smorgasbord: Music from Various Ethnic Groups in Nebraska. Join Homestead National Historical Park in the Education Center for part of the Winter Festival of Prairie Cultures Celebration!

For more information, contact Homestead National Historical Park, 402-223-3514, 8523 NE-Hwy 4.

Looking for that last-minute gift? Be sure to head downtown and shop local! Also now is the time to plan ahead for your New Year's Eve restaurant reservations, don't delay!

Sunday, December 25th - Merry Christmas!

Saturday, December 31st - New Year's Eve:

Ring in the New Year in Beatrice! Be sure to check out Beatrice's restaurants and bars for New Year's activities and special hours!

Happy Holiday's from Main Street Beatrice!





Store Front Display Contest

Bagby Travel - 516 Ella St.

Bargain Box - 506 Court St.

Beatrice Art Guild - 601 Court St.

Beatrice Nutrition - 121 S 5th St.

The Black Crow Restaurant & Bar-405 Court St.

The City of Beatrice - 400 Ella St.

Gems & Junk - 502 Court St.

Home Instead - 313 Court St.

Nebraska Title Company - 629 Court St.

Quilt Stitches - 505 Court St.

Scheer Quality Furniture - 116 N 6th St.

Security First Bank - 120 N 6th St.

Sherwin-Williams - 616 Court St.

Sifted Sweets - 108 S. 6th St.

Uhl's Sporting Goods - 204 N 5th St.

Weigel Jewelry - 515 Court St.



We want YOUR vote! Pick your favorite store front display!

Santa's Workshop

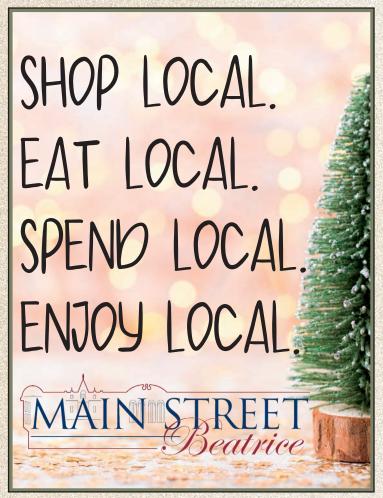
Pick up your ballot at any participating shop!





LOCATED AT 301 COURT ST BEATRICE, NE 68310 FOLLOW US ON FACEBOOK/INSTAGRAM

COCKTAILS-CIGARS-GIFT CARDS-LIQUOR







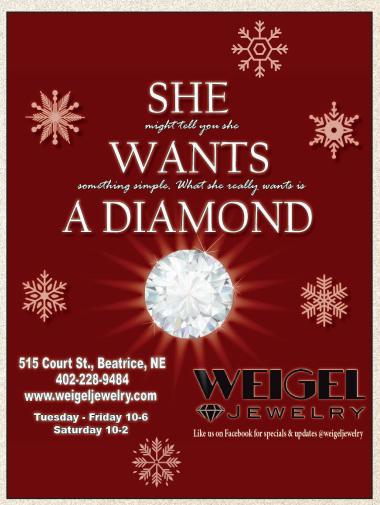
116 North 5th Street 402.228.4085



Large assortment of La-Z-Boy Recliners for Santa to choose from!

Open Monday, Tuesday, Wednesday & Friday 9:00 am - 5:30 pm Thursday 9:00 am - 8:00 pm Saturday 9:00 am - 5:00 pm





Cift-A-Day Civeawa

Bargain Box

Beatrice Nutrition

The Black Crow Restaurant and Bar

Clean Slate Soap

Gage County Historical Society & Museum

Gems & Junk

Gorgeous Hanger

Happy Kernel

Jim's Carpet & Supplies, Inc.

Leo's Jewelers

Ouilt Stitches

Scheer Quality Furniture

Security First Bank

Stone Hollow Brewing Company

Uhl's Sporting Goods

Vintage Venue

Weigel Jewelry

Music Works



Register in participating stores to win a \$25 gift certificate compliments of your favorite downtown business.

Drawings will be announced daily Dec 5 - 20 on KWBE





402-223-1916

Mon-Fri: 10 - 5:30 Sat: 10-4

Special Sales on Black Friday and Small Business Saturday!





Cakes by Kala

See us for all your dessert needs!

ifted Sweets 108 S. 6th St Beatrice, NE





SHOP LOCAL, LATE

Bagby Travel 516 Ella St. 402-228-3391
Beatrice Movies 615 Court St. 402-223-5124
The Black Crow Restaurant and Bar 405 Court St. 402-228-7200
Blue Bulldog 301 Court St 402-981-6784
Burwood Books/Mother-2-Mother 609 Court St. 402-223-6042
Clean Slate Soap 813 Court St. 402-230-8965
Gems and Junk 502 Court St. 402-239-6595
Gorgeous Hanger 301 Court St. 402-239-9290
Happy Kernel 811 Court St. 402-239-4606

The Mechanical Room 301 Court St. 402-520-0389

Quilt Stitches 505 Court St 402-223-1916

Scheer Quality Furniture 116 N 5th St 402-228-4085

Sifted Sweets 108 S 6th St 402-806-2319

Stone Hollow Brewing Co. 301 Court St 402-806-4664 Uhl's Sporting Goods 402-223-4233

These downtown shops pledge to <u>stay</u>

<u>Open 'Til 7pm or later every Thursday</u>

through December 22nd.





P.O. Box 125 Beatrice, NE 68310

NON-PROFIT U.S. POSTAGE **PAID** BEATRICE, NE PERMIT #21

ECRWSS

Please find enclosed your own Historic
Downtown Beatrice Holiday Shopping Guide
and Holiday Events provided by Main Street
Beatrice. For more event and community
information please visit
www.MainStreetBeatrice.org
or search for us on Facebook.

Main Street Beatrice is a community 501(c)3 non-profit organization centered on strengthening Beatrice through the Downtown.

Postal Customer Beatrice, NE 68310



