

Holiday Gift Guide

Downtown Beatrice shopping and holiday events!

ETTORO INTERNALL SHOP SMALL SMALL BUSINESS SATURDAY NOV 25

VISIT THESE PARTICIPATING BUSINESSES AND CELEBRATE SMALL BUSINESS SATURDAY!

Bargain Box 506 Court St.

Gems & Junk 502 Court St.

Beatrice Movies 615 Court St.

Beatrice Nutrition 121 S 5th St.

Blush Ceramic Studio 301 Court St.

Brown's Shoe Fit 1200 N 6th St.

Clean Slate Soap 813 Court St.

Empress Ink 117 S 5th St. Gorgeous Hanger 301 Court St.

Happy Kernel 811 Court St.

Pocketful of Posies 305 Ella St.

Quilt Stitches 505 Court St.

Stone Hollow Brewing Company 301 Court St.

The Mechanical Room 301 Court St. Basement

Traubel's Popcorn 109 N 5th St.

Uhl's Sporting Goods 204 N 5th St.

Vintage Venue *Fall Farmers' Market 620 Court St.

Weigel Jewelry 515 Court St.

Wicked Good Foods 518 Ella St

BUY BEATRICE! MAKE A DIFFERENCE





Rides and Pictures with Santa | Carolers | Meet Santa's Reindeer | Live Nativity | Hot Chocolate Stands Crafts & More 218 N 5th St. | BeatriceChamber.com

BLUSH CERAMIC STUDIO Pottery Painting - Wheel Throwing

Hand Building - Parties - Classes - Events

301 Court Street, Beatrice, NE 68310 Open by Appointment For more information, to book an appointment, or to purchase an e-gift card, visit www.BlushCeramicStudio.com 412 Ella St. Beatrice NE (402) 228-1801 beatricecommunityplayers.com Flexible Four-Packs make great gifts! Use your punches to see any CP show!



SHE LOVES ME • MISERY • PETER & THE STARCATCHER • EINSTEIN'S BRAINS • GODSPELL Gift Certificates & Merchandise also available!



BLACK FRIDAY

10-11 am - 15% off

11-12 pm - 10% off

Some Exceptions apply Special Orders Excluded

 Open 8 cm - 5 pm
 and

 8-9 cm - 25% off
 Shop Small Saturday

 9-10 cm - 20% off
 Open 9 cm - 4 pm

Choose a Gift Either Merchandise Prize or Discount on Purchase

Christmas Open House

Holiday Goodies while you shop!

CLEAN SLATE SOAP 813 COURT STREET, BEATRICE, NE TUESDAY, WEDNESDAY, FRIDAY 10-5 THURSDAY 10-8 SATURDAY 9-4 402.230.8965 **First** Interstate Bank



Christmas Schedules for 2023

Ongoing events:

Gift-A-Day REGISTRATION Tuesday, November 1st - Sunday, November 26th: The Gift-A-Day Giveaway is back! Register at participating stores to win a \$25.00 gift certificate, compliments of your favorite Main Street business. For a list of participating businesses, see the enclosed flyer, call 402-223-3244, or visit www. mainstreetbeatrice.org.

Gift-A-Day GIVEAWAY Weekdays in December: Make sure to listen to KWBE every weekday to see if you have won a \$25.00 gift certificate from partnering businesses!

Store Front Display Contest Saturday, December 2nd - Tuesday, December 19th: Vote on your favorite store display inside participating businesses. For a list of participating businesses, see the enclosed flyer or visit www.mainstreetbeatrice.org

Shop Local Late, November 2nd - December 21st: See the enclosed flyer for information on which shops in downtown Beatrice will be staying open until at least 7 p.m. throughout the holiday season! Shop local, late every Thursday in downtown Beatrice!

Fantasy of Trees, December 1st - 27th: Be sure to stop in at Indian Creek Mall to view and vote on your favorite trees that have been decorated by community organizations and businesses. For more information, contact the Beatrice Area Chamber of Commerce, at 402-223-2338, or visit www.beatricechamber.com.

Holiday Lighted Tour & Contest, December 2nd - 18th: Enjoy the holiday lights and displays with the annual Holiday Lighted Cruise of homes and businesses. To obtain a map and vote, visit the Beatrice Area Chamber on Facebook, call 402-223-2338, or visit www.beatricechamber.com. If you would like to register an address for the tour, please contact the Chamber, prizes will be awarded to the top displays.

Winter Festival of Prairie Cultures Celebration, November 23rd - January 2nd: Go back in time this holiday season and see a beautiful tapestry of winter traditions of those who lived on the plains at the beginning of the Homestead Era. Homesteading brought a variety of cultural and ethnic traditions to the United States. Our Winter Festival remembers this rich heritage and celebrates the cultures of those who settled the Great Plains, as well as the rich culture that existed in the region prior to European settlement. For more information, contact Homestead National Historical Park, 402-223-3514, 8523 NE-Hwy 4.

Holiday Season Schedule:

Sunday, November 19th: Gage County Courthouse Lighting and Events 35th anniversary this year! See their ad for more information!

Thursday, November 23rd: Happy Thanksgiving!

Friday, November 24th: Black Friday - Start of Buy Local Week!

Come early, stay late, and take advantage of great deals in Beatrice as we officially kick off the holiday shopping season on Black Friday! For more information, contact the Beatrice Chamber of Commerce at 402-223-2338 or visit www.beatricechamber.com. Don't forget - Buy Local, Buy Beatrice!

Saturday, November 25th:

Small Business Saturday - Join the national effort and support your local small

businesses as you explore downtown Beatrice! Check out what has changed downtown and check out the local shops and stops! For a list of participating businesses, see the enclosed flyer, call Main Street at 402-223-3244, or visit www. mainstreetbeatrice.org

9:00 am - 1:00 pm - Fall Farmers Market: 620 Court Street Join us for a special one-day indoor Farmers Market. This will be your chance to stock up on late-season local produce, baked goods, honey, and eggs. There will also be handmade craft items and more! Join us for the Farmers Market and breakfast as part of Small Business Saturday! Learn more by visiting westendfarmne.com/fall-market

In conjunction with the market, enjoy a breakfast buffet at Vintage Venue put on by Colleen's Catering. Keep an eye on the Beatrice Farmers Market Facebook event for the cost of the buffet!

Tuesday, November 28th:

Giving Tuesday - We have a day for giving thanks, and we have days for getting deals. Now we have a day for giving back; #GivingTuesday is a global day dedicated to giving back. Charities, families, businesses, community centers, and students around the world will come together for one common purpose; to celebrate generosity and to give.

Friday, December 1st:

6:00 – 10:00 pm - Catch the Glow Fundraising Gala & Auction: The Beatrice Community Hospital Foundation holds THE annual fundraising event of the year at the 1917 Club at Beatrice Country Club. This event, now in its 23rd year, supports the operations of the Beatrice Community Hospital and healthcare initiatives within our community. For more information, contact the Beatrice Community Hospital Foundation, at 402-223-3078, https://thebchfoundation.org/

5:00 -7:00 pm - Beatrice Art Guild Show: Beatrice Art Guild member's holiday show and sale. Paintings, wood carvings, cards, ornaments, holiday decor, and more! Join us at 601 Court Street.

Saturday, December 2nd:

10:00 am - 4:00 pm - Beatrice Art Guild Show: Beatrice Art Guild member's holiday show and sale. Paintings, wood carvings, cards, ornaments, holiday decor, and more! Join us at 601 Court Street.

10:30 am - 12:00 pm - The Beatrice Public Library is holding a family crafts day making laser-printed ornaments.

1:00 pm - 4:00 pm - The Beatrice Public Library is housing a Makerspace Fair! Come check out items for sale that were made in the library Makerspace by local, creative people!

1:00 - 3:00 pm Main Street Beatrice Santa Comes to Downtown: Enjoy hot chocolate and visit the new Beatrice Fire Station open house, 300 South 6th Street! This event is free and open to the public. Sponsored by Main Street Beatrice, Beatrice Fire & Rescue, Beatrice Community Hospital, and Sunrise Bakery! *Please do not park in front of the station on 6th Street* Enjoy the day's activities and stay for the movie and parade! For more information, call Main Street at 402-223-3244, or visit www. mainstreetbeatrice.org





2:15 pm - \$1 Movie Special at Beatrice Movies! Watch "Rise of the Guardians" (2012): When the evil spirit Pitch launches an assault on Earth, the Immortal Guardians team up to protect the innocence of children all around the world. Make it a special family movie day at Beatrice Movies! Enjoy the movie after the Rides with Santa and before the Holiday Lighted Parade! Location: 615 Court Street. Kids watch free with a \$1 adult ticket!

3:45 pm - \$1 Movie Special at Beatrice Movies! Watch "Rise of the Guardians" (2012): When the evil spirit Pitch launches an assault on Earth, the Immortal Guardians team up to protect the innocence of children all around the world. Make it a special family movie day at Beatrice Movies! Enjoy the movie after the Rides with Santa and before the Holiday Lighted Parade! Location: 615 Court Street. Kids watch free with a \$1 adult ticket!

5:30 pm - 2023 Holiday Lighted Parade: Beatrice Area Chamber of Commerce's 8th Annual Holiday Lighted Parade. This parade takes place along 5th Street downtown. Festivities include a live nativity scene, live reindeer, free Polaroid pictures with Santa, a visit from Beatrice Bakery, hot chocolate stands, and more! Come early and stay late! For more information, contact the Beatrice Chamber of Commerce at 402-223-2338 or visit www.beatricechamber.com.

Sunday, December 3rd:

2: 00 - Cortland Opry House Dulcimer Players at Homestead National Historic Park Education Center.

Friday, December 8th:

7:30 pm - Enjoy live theater at Community Players! "She Loves Me": Amalia and Georg, employees of a 1930s perfumery, don't see eye to eye. After responding to a "lonely hearts advertisement," they now live for the love letters they exchange, even as the identities of their admirers remain unknown. This beautiful show has been called "the most charming musical ever written." Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Saturday, December 9th:

9:00 am-11:00 am - Breakfast with Santa at the Gage County Museum, 101 North 2nd Street. Pictures with Santa, donuts, milk, and holiday crafts!

10:00 am - 4:00 pm - Beatrice Art Guild Show: Beatrice Art Guild member's holiday show and sale. Paintings, wood carvings, cards, ornaments, holiday decor, and more! Join us at 601 Court Street.

7:30 pm - Enjoy live theater at Community Players! "She Loves Me": Amalia and Georg, employees of a 1930s perfumery, don't see eye to eye. After responding to a "lonely hearts advertisement," they now live for the love letters they exchange, even as the identities of their admirers remain unknown. This beautiful show has been called "the most charming musical ever written." Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Sunday, December 10th:

2:00 pm - Czech Americans in Nebraska, Dr. Bruce Garvey at Homestead National Historic Park Education Center.

2:00 pm - Enjoy live theater at Community Players! "She Loves Me": Amalia and Georg, employees of a 1930s perfumery, don't see eye to eye. After responding to a "lonely hearts advertisement," they now live for the love letters they exchange, even as the identities of their admirers remain unknown. This beautiful show has been

called "the most charming musical ever written." Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Thursday, December 14th:

7:30 pm - Enjoy live theater at Community Players! "A Christmas Story: the Musical" - In 1940s Indiana, there is no Christmas gift more sought after by a nineyear-old boy than a Red Ryder air rifle. Join Ralphie Parker and his disastrously dysfunctional family and friends as they sing and dance their way through this musical adaptation of the perennial holiday favorite. Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Friday, December 15th:

7:30 pm - Enjoy live theater at Community Players! "She Loves Me": Amalia and Georg, employees of a 1930s perfumery, don't see eye to eye. After responding to a "lonely hearts advertisement," they now live for the love letters they exchange, even as the identities of their admirers remain unknown. This beautiful show has been called "the most charming musical ever written." Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Saturday, December 16th:

10:00 am - 4:00 pm - Beatrice Art Guild Show: Beatrice Art Guild member's holiday show and sale. Paintings, wood carvings, cards, ornaments, holiday decor, and more! Join us at 601 Court Street.

7:30 pm - Enjoy live theater at Community Players! "She Loves Me": Amalia and Georg, employees of a 1930s perfumery, don't see eye to eye. After responding to a "lonely hearts advertisement," they now live for the love letters they exchange, even as the identities of their admirers remain unknown. This beautiful show has been called "the most charming musical ever written." Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Sunday, December 17th:

2:00 pm - Holiday Baking Traditions and Palmer-Epard Cabin Baking Competition at Homestead National Historic Park Education Center.

2:00 pm - Enjoy live theater at Community Players! "She Loves Me": Amalia and Georg, employees of a 1930s perfumery, don't see eye to eye. After responding to a "lonely hearts advertisement," they now live for the love letters they exchange, even as the identities of their admirers remain unknown. This beautiful show has been called "the most charming musical ever written." Call 402-223-1801 for tickets.

Before or after the show, be sure to enjoy dinner and drinks downtown to make a complete holiday outing!

Looking for that last-minute gift? Be sure to head downtown and shop local! Also now is the time to plan ahead for your New Year's Eve restaurant reservations, don't delay!

Monday, December 25th - Merry Christmas!

Sunday, December 31st - New Year's Eve:

Ring in the New Year in Beatrice! Be sure to check out Beatrice's restaurants and bars for New Year's activities and special hours!



Happy Holiday's from Main Street Beatrice!

Store Front Display Contest

Bargain Box - 506 Court St. Beatrice Art Guild - 601 Court St. Beatrice Nutrition - 121 S 5th St. City of Beatrice - 400 Ella St. Edward Jones - 101 S 5th St. Empress Ink - 117 S 5th St. First Interstate Bank - 1000 Court St. Gems & Junk - 500/502 Court St. It All Started With a Beer Can - 118 S 4th St. Natural Vibes - 711 Court St. Pocketful of Posies - 305 Ella St. Quality Real Estate - 619 Court St. Quilt Stitches - 505 Court St. Security First Bank - 120 N 6th St. Scheer Quality Furniture - 116 N 5th St. The Black Crow Restaurant - 405 Court St. Traubel's Popcorn 109 N 5th St. Uhl's Sporting Goods - 204 N 5th St. Weigel Jewelry - 515 Court St.



Country Christmas

We want YOUR vote! Pick your favorite store front display!

Dec 3rd - 19th

Pick up your ballot at any participating shop!



Raise a Glass to Joyful Nights at The Mechanical Room this Holiday Season!



Open Wed,-Sat,







Cift-A-Day Civeaway REGISTER TO WIN NOV 1 -26

Bargain Box Beatrice Movies Beatrice Nutrition Big Blue Bike Co. Brown's Shoe Fit Clean Slate Soap Community Players Empress Ink Gems & Junk Gorgeous Hanger Happy Kernel Popcorn It All Started With a Beer Can Jim's Carpet Leo's Jewelers Pocketful of Posies Pretty Wounds Tattoo Quilt Stitches

Scheer Quality Furniture Security First Bank Stone Hollow Brewing The Black Crow Resturant The Mechanical Room Uhl's Sporting Goods Weigel Jewelry Wicked Good Foods

Register in participating stores to win a \$25 gift certificate compliments of your favorite downtown business. Drawings will be announced during the month of December on KWBE



BE SURE TO CHECK OUT THE NEW CHRISTMAS LIGHTS IN DOWNTOWN BEATRICE STARTING NOVEMBER 19TH!





SHOP LOCAL, LATE

Beatrice Movies, 615 Court Street Brown's Shoe Fit, 1200 N 6th Street Big Blue Bike Co., 719 Market St. Clean Slate Soap, 813 Court Street Gorgeous Hanger, 301 Court Street Pocketful of Posies, 305 Ella Street Quilt Stitches, 505 Court Street Scheer Quality Furniture, 116 N 5th Street Stone Hollow Brewing Company, 301 Court Street The Mechanical Room, 301 Court Street, Suite #5 Traubel's Popcorn, 109 N 5th Street

> These downtown shops pledge to <u>stay</u> <u>Open 'Til 7pm or later every Thursday</u> through December 22nd.



P.O. Box 125 Beatrice, NE 68310

NON-PROFIT **U.S. POSTAGE** PAID **BEATRICE**, NE PERMIT #21

ECRWSS

Please find enclosed your own Historic Downtown Beatrice Holiday Shopping Guide and Holiday Events provided by Main Street Beatrice. For more event and community information please visit www.MainStreetBeatrice.org or search for us on Facebook.

Main Street Beatrice is a community 501(c)3 non-profit organization centered on strengthening Beatrice through the Downtown.

300 S. 6th St

This event is free and open to the public.

Beatrice Community Hospital, & Sunrise Bakery.

PLEASE DO NOT PARK ALONG 6TH STREET

Postal Customer Beatrice, NE 68310

